



P&P Digital Media

DAB for Poole, Purbeck & Wimborne

SSDAB Multiplex – Launch Rate Card 18th July 2024

40kbps (30CU) DAB+	Annual Prepay	Per Month
C-DSP	£1500 + vat	£150 + vat
Local DSP	£3125 + vat	£312 + vat
DSP	£3750 + vat	£475 + vat

32kbps (24CU) DAB+	Annual Prepay	Per Month
C-DSP	Free if supporting PPDM's OFCOM application	
C-DSP	£1200 + vat	£120 + vat
Local DSP	£2500 + vat	£250 + vat
DSP	£3000 + vat	£300 + vat

48kbps (36CU) DAB+	Annual Prepay	Per Month
C-DSP	Not Available	Not Available
Local DSP	£3750 + vat	£375 + vat
DSP	£4500+ vat	£450 + vat

Pricing subject to final contract. Pricing correct as of July 2024. Monthly pricing is only available if payment is received by direct debit. C-DSP is a service with a C-DSP licence from OFCOM for the Bournemouth Area. Local DSP is any service that has a DSP licence and has a studio in the transmission area (or serving an audience in the transmission area). All other services will be at the DSP rate. All payments made in advance by direct debit. DSP services are required to pay a 1 month holding deposit which will be refunded at the end of your contract. Other rates and service types available by agreement.